

Job Description

Operating Company	MediaCom
Job Title	Account Manager
Reporting To	Group Account Director
Remuneration	Commensurate with Experience
Location	Edinburgh

About (Operating Company)

MediaCom Edinburgh, part of the MediaCom network, is the country's leading media communications agency and consistently features in The Sunday Times' 'Top Companies to Work For'. We provide a complete range of media planning, buying, strategic solutions and research services for over 100 clients covering every sector from FMCG to Finance and government.

About GroupM

GroupM is the leading global media investment management operation. It serves as the parent company to WPP media agencies Maxus, MediaCom, Mediaedge:cia and MindShare. Its primary purpose is to maximise the performance of WPP's media communications agencies on behalf of our clients, our shareholders and our people by operating as a parent and collaborator in performance-enhancing activities such as trading, content creation, sports, digital, finance, proprietary tool development and other business-critical capabilities. The agencies that comprise GroupM are all global operations in their own right with leading market positions. The focus of GroupM is the intelligent application of physical and intellectual scale to benefit trading, innovation, and new communication services, to bring unfair competitive advantage to our clients and our companies.

The Role Objective

An Account Manager must be proactive with the ability to create bespoke campaigns subject to the client's regional requirements.

The candidate will be required to develop communications plans and opportunities across all media channels. This is a challenging position and requires a strong candidate with good interpersonal skills to work with a diverse range of clients and media channels across the UK and Ireland.

It is also within the Account Manager's remit to facilitate the development of the Planner/Buyers on the team, so some experience of people management would be preferable.

You'll have an inquisitive mind, be full of enthusiasm and confidence with the ability to excite colleagues and clients alike.

Essential Skills, Knowledge and Experience

The successful candidate will have in depth UK market knowledge of both national and regional media, ideally with 2+ years experience or equivalent with a strong working knowledge of all media channels. Need to possess good analytical and interpretive skills, pay close attention to detail, and have the ability to think creatively and

strategically. There is a requirement to develop communications solutions quickly and accurately. The candidate must illustrate their ability to work under pressure.

Working with the Account Director and planning team within the agency, the candidate will also be required to demonstrate their ability to both work independently and be a strong team player. Candidates must possess a clear and concise style of writing along with a confident and persuasive presentation technique. The candidate will also be required to establish good working relationships with external agencies including creative and PR.

- An interest in and thorough knowledge of all media opportunities.
- A team player with excellent communication skills.
- An ability to be proactive, multi-task and manage time and people effectively.
- A clear and concise style of writing with confident, persuasive presentation skills.
- Numerical and analytical skills.
- Computer literate.

The Process

Two interview process.

Please send your CV to jane.mctaggart@mediacom.com